

Life's Little Treasures Foundation

Our Team



Administration



Felicia Welstead
CEO

Before taking over the reins at LLTF, Felicia worked for high-profile not-for-profit organisations including Canteen, The Big Issue and Cystic Fibrosis Community Care. She started her career in Sports Management within the AFL's powerhouse teams at Hawthorn and Geelong. She holds a Business Degree, a Graduate Certificate in Sports Management and a Master of Management. When she's not spruiking LLTF's support and services, she's spending time with her school-aged kids, partner, dog, and her two bird babies.

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Emma Broadway
Office Manager

Our resident UK expat Emma worked for international hotel chains managing sales, events and reservations before moving to Australia in 2012. In 2015, Emma gave birth to her first child, Noah, prematurely at 31 weeks' gestation. Her lived experience as a preemie parent and her Bachelor's Degree in International Business Management is put to good use in her role as Office Manager at LLTF.

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Louise Foulds
Services Administration

Louise is a dedicated and kind soul who offers support to families of premature and sick babies. Her diverse work background includes roles within the hospital system at St Vincent's, as well as various office administration and event coordination roles. Outside of the LLTF walls, Louise is a devoted mum to three young children and loves a bit of camping, adventure, and spending time with friends and family.

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Partnerships and Fundraising



Adriana Gomberg
National Partnerships Manager

Another expat within the office, Adriana's international career working in the arts, cultural and social sectors bring vibrancy to the everyday. With a Bachelor's Degree in Social Communications and a Postgraduate Degree in Marketing and PR, Adriana has held senior roles at the National Gallery of Victoria and the Jewish Museum of Australia focusing on multidisciplinary projects, partnerships, and major events. Adriana was deservedly awarded the Jenny Goldberg Community Service Grant in recognition of her voluntary work as a recent arrival to Australia. She has two teenage daughters and a love for all things travel, exercise, and relaxing with a good book.

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Judy Pontin
Partnerships and Events Coordinator

Judy joined the team at LLTF in 2020. In her role as Partnerships and Events Coordinator, Judy draws on the experience she gained across the hospitality, tourism and the education sectors. With a passion for events and customer service, her aim is to encourage others to join the LLTF community and support the important work of the foundation, which is close to her heart as a parent of a premature baby.

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Sarah Hargrave
Community Liaison Officer

Sarah is the ally we all need. Having experience working and volunteering with refugees, the deaf community and sectors including the arts, not-for-profit and education, Sarah's strength lies in her ability to bring together organisations and diverse communities affected by prematurity. Her experience with postnatal depression and anxiety following the birth of her twin daughters allows her to provide empathy and be part of the positive change we are making by providing support, information, connection and advocacy to those in our community.

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National Services



Maggie Lloyd
National Services Manager

Maggie's experience as a preemie mum to a 27-weeker gives her expert insight into the hardships of the NICU and SCN. Combined with her background in running her own business, Maggie has the perfect combination of empathy and business acumen to oversee the delivery of LLTF's services across Australia. Maggie is a wonderful representative of LLTF at the Centre of Research Excellence in Newborn Medicine and is also currently a consumer representative for the VIC/TAS NICU Database Group.

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Katie Hollingsworth
State Coordinator - VIC/TAS

After spending 20 years in Early Childhood Education, Katie redirected her passion for working with children and families into the world of premature and sick babies. Katie experienced a complicated pregnancy with TTTS, hyperemesis and preeclampsia, and had her twin boys at 32 weeks, spending 7 weeks in the NICU/SCN. Katie's teenage boys keep her and her husband busy - you'll often find them at Western Bulldogs footy games on the weekends.

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Mellissa Ikitoelagi
State Coordinator - QLD

After many years in the beauty industry, Mel took her talents to the UK where she fulfilled her dream of becoming an international flight attendant for Air New Zealand. Returning to her hometown of Brisbane, Mel's daughter Aurelia was born prematurely at 29 weeks' gestation. Having the lived experience of a preemie sparked her desire to support other families on a similar journey so she joined LLTF as our QLD State Coordinator. Mel's wit and humour has seen her crowned 'the queen of memes' among our team.

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Jessica Rehn
State Coordinator - SA/NT

Jess understands the hardships faced by parents of sick babies. Her daughter Amelia was born at 38 weeks' gestation due to preeclampsia and fetal distress while also suffering a serious congenital heart condition - Hypoplastic Right Heart Syndrome. Amelia had life-saving open-heart surgery at just two days old, and a second surgery at 15 weeks, and is now a bright and thriving 2-year-old. Prior to working at LLTF, Jess held roles within the veterinary sector as well as in the customer relations industry. She loves spending time with her young family as well as her dog, Hunta, and cat, Poppy.

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Amy Baker
Special Projects Coordinator

Amy came to LLTF with a background in Education, spending her early career as a teacher in government schools and working in an advisory capacity for families with young children in local government organisations. After having her own family and spending time in the NICU with her son, Amy joined LLTF in 2020 and loves supporting families who are beginning their journey with a NICU or Special Care Nursery stay.

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Tarni Borg
Volunteer Coordinator

Tarni has always worked with volunteers in both the not-for-profit and government sectors. During the devastating 2020/2021 bushfire season, Tarni worked for the Country Fire Authority (CFA) and has great admiration for the tremendous passion and care a volunteer workforce can bring. It is her intent to empower our volunteers to help grow LLTF. Tarni is mum to premature twins Charlie and Violet, who were born at 31 weeks' gestation, and is a one-eyed Hawthorn supporter.

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Marketing and Communications



Lily Kresovic
Marketing Manager

Lily's broad marketing background, coupled with her non-profit experience, gives her the perfect combination to lead LLTF's vibrant marketing and communications team. Prior to joining LLTF in 2023, Lily headed up the marketing function at Pretty Foundation - a charity focused on instilling body confidence in children through early education and intervention. Lily holds a Bachelor of Business (Marketing) and Bachelor of Business (Management) from Monash University. At home, Lily enjoys family time with her husband and young son who keeps her on her toes.

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Jade Ryan
Digital Marketing Coordinator

Jade's comms career kicked off at Hawthorn Football Club in 2009 where she joined a team that pioneered social media within the AFL. She holds a Bachelor of Education and a Postgraduate Diploma of Media and Communications and has also worked within government services and training organisations. Jade has lived experience as a NICU mum, with one of her two daughters born prematurely at 32 weeks. At home, she enjoys spending time with her family, and is fuelled by coffee and hot chips.

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Natasha Waive
Graphic Designer

Natasha started at LLTF as a volunteer after completing her Degree in Graphic Design. The team quickly recognised her talent and brought her in as a staffer, bringing fresh ideas and an upbeat, youthful perspective to the office. Outside of work, Natasha is an outstanding swimmer and spends her time teaching young people to swim.

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